



COURSE HIGHLIGHTS

- ✓ The #1 Course to Land a Job in Valuation
- **©** Certified Investment Banking Course with **100% Placement** assistance
- ✓ Gain hands-on, practical experience during training, similar to a real job within the Investment Bank
- **80%** of the **Real-time industry used Case study**-based learning
- **♥** Our trainers: Valuation Expert working professionals with 13+ years of experience
- ✓ A guide to over 100+ frequently asked Valuation questions and their answers
- **&** Build **5 financial** models from scratch of your chosen Listed/Private companies
- **6** Be part of our Global **Valuation Analyst alumni** network
- ☑ IPOs, Bonds, M&A, Trading, LBOS, Pitch deck, Valuation: Everything is included!
- Prepare a company's Budget from Scratch
- ✓ Dedicated Placement Manager with 1-on-1 mentorship

FEATURES



INSTRUCTOR-LED SESSIONS

100+ Hrs of Offline /Online Live instructor-led classes (2.5 Hours sessions each on Saturday & Sunday)/ (2.5 Hrs. Sessions Mon-Thurs.)



REAL TIME CASE STUDIES

Live case studies for each financial topics to ensure that learner can understand it thoroughly



CERTIFICATION

Get 3 Industry recognized certifications in one course: Startup Valuation Expert, Financial Modeling, Advance Excel. You can show them separately in your resume.



LIFETIME ACCESS

You get **lifetime access** to the FINXL LMS which includes Videos, Excel Spreadsheets, Financial Models, Presentations, eBooks, quizzes, and case studies



INTERVIEW PREPARATION

Prepare you for Analyst Interview process in any top-notch **global** Investment Banking Firm



ASSIGNMENTS

Each session will be followed by practical assignment



RESUME PREPARATION & JOB PORTAL UPDATION

Our expert will assist you in **resume building** and **job portal updation**



FORUM

Our career square forum is the most dynamic platform to **connect with expert** across the globe



WHAT IS STARTUP VALUATION?

Startup valuation is the process of determining the current and potential value of a newly established company, based on its assets, liabilities, growth prospects, and market competition.

WHY STARTUP VALUATION TRAINING REQUIRED?

Training in startup valuation is necessary to make informed investment decisions, assess company performance, and negotiate fair terms. This course aims to familiarize you with the obstacles and potential pitfalls associated with funding new businesses.

APPLICATION



investors



Negotiating

equity



Acquisition





IPOs

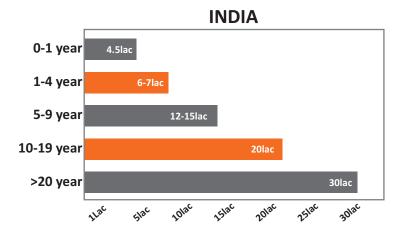
Strategic planning

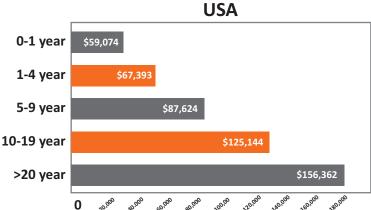
OUR RECRUITERS

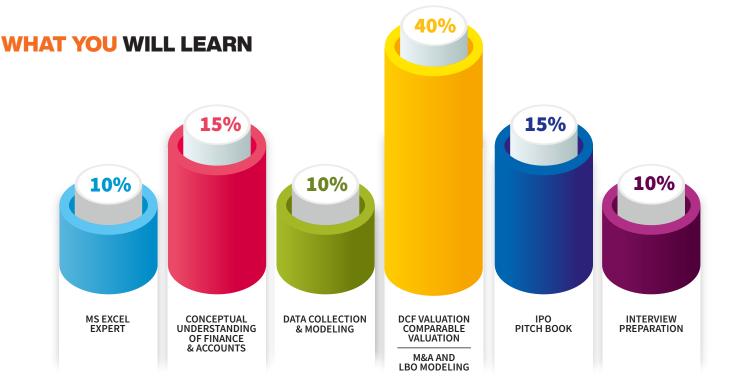
Deloitte.	CRISIL An S&P Global Company	M\ringstar\(^\)	MOODY'S ANALYTICS	transparent value
EY	accenture	NOMURA	Honeywell	Infosys
WUBS	CREDIT SUISSE	Deutsche Bank	CITICORPO	KPING
O JPMorganChase	Capgemini	6 vodafone	CITCO	syngenta
FORCE	≥ bmc	THOMSON REUTERS	□ TIAA	Ëis



AVERAGE SALARIES







WHO SHOULD TAKE THIS COURSE

- Any Graduates & Post Graduates with Commerce background (BBA, BCOM, BBM, MCOM),
- Any Graduate or Post Graduate with Non-Commerce background (BSC, Engineers, B.E., B. Tech, M.E., After MBA OR During MBA, CFA or any degree in Finance, MBA/CFA/CA Aspirants, CPAs, ICWA, CS.
- Back office/operations working professionals, accounting working professionals, KPOs/BPOs professionals, Financial Analysts, Business Analysts, Start-up founders, Bankers, Financial Controllers, CFOs, CEOs, Fund Managers, PE Fund Managers, Account Receivables (AR), Accounts Payables (AP), Record to Report (R2R).
- Reconciliation background professionals, housewives after a long gap of marriage or kids to make a career in the Finance field.

- **Susinessman / Entrepreneur**
- Sales and Marketing skilled Individuals seeking a career change to the core finance domain



WHY FINXL

Investment Banks and Research firms **don't entertain freshers** due to the lack of minimum practical expo sure required on the job. Hence here is how **FINXL bridges** the skill & experience gap and **prepares you** to be a ready-made resource available for an employer!

PRACTICAL & CASE STUDY BASED TRAINING

- **७** Industry relevant content
- **ਓ** In-depth understanding of Finance fundamentals
- Trained by Investment Bankers
- **ℰ Individual** progress measurement
- **One on one doubt-clearing** sessions
- **♥ Lifetime** access to FINXL LMS



INTERVIEW SKILL TRAINING

- **Mock** interviews
- ♥ Frequently asked interview questions preparation
- **⊘ Resume** preparation
- **⊘ Job** portal updation
- ✓ Assertiveness and communication

MARKET READY

- **⊗ Soft skills** workshop
- ♥ Skill set mapping
- **©** Placement assistance





MODULE 1: MS EXCEL EXPERT

- Excel Essentials & key board accelerators
- Basic & advance excel functions
- Conditional Formatting, Paste Special
- Using VLOOKUP/HLOOKUP/ Match Index
- Using SUMIF, COUNTIF, AND AVERAGEIF

- DATEDIF, YEAR, YEARFRACE & MONTH
- Index, Search, Choose, offset
- Sensitivity analysis with Data tables
- **Pivot table,** Charting commonly used
- Dashboards, templates, Macros

MODULE 2 : DATA COLLECTION AND MODELING

- Authentic sources of financial data for companies based in the United States, India, China, Germany, and many more..
- Tricks to collect data in shortest time
- Data collection & Data structuring for model
- Understanding of Financial Reports & its types
- Types of filing 10-K, 10-Q, 8-K, 20-F etc.

- Create Model template for 5 years historical data for
 - Revenue Drivers
- Dividend schedule
- Cost Drivers
- Asset Schedule
- Income statement
- Debt Schedule
- Balance sheet
- Equity Schedule
- Cash flow statement
- **MODULE 3: FINANCE FUNDAMENTALS**
- What Valuation Expert does?
- Skill set requires for Valuation Expert?
- Job roles of BUY SIDE and SELL SIDE Analysts
- Understanding, Reading & Analyzing of
- ▶ Income statement → Balance sheet
- ▶ Cash flow statement ▶ Note to accounts
- GAAP & Non-GAAP/Reported & Adjusted numbers
- Reported/Adjusted /GAAP/Non-GAAP EPS
- Restructuring & Adjusted numbers
- Pro-forma Income statement
- Restating financials for valuation and analysis

- Concepts & treatment of
 - Minority/Non-controlling
 - Associates
 - Subsidiary
 - Convertible debt/securities
- Corporate actions & their treatments
 - ▶ Rights issue ▶ Acquisitions
- Spin-offs

- ▶ Bonus issue ▶ Interim/Annual dividend ▶
 - Reverse split

- Takeover
- Stock splits
- Merger

- 5 case studies on live companies
- Make business plan of startups

MODULE 4: SECTOR/ INDUSTRY RESEARCH

(Analysing Sectors/Industries/Companies)

- Company's Business model understanding
- Economies/Sectors/Industries understanding
- Operational drivers & cost drivers & Projection
- Factors that impact the company's projections & valuations
- Case studies on 'Top Down' and 'Bottom Up' approaches
- Forecasting of IS, BS, CFS, and Schedules



MODULE 5: FINANCIAL MODELING & VALUATIONS

(Analysing Sectors/Industries/Companies)

- Interlinking of financial statements (IS, BS, CFS)
- Tallying the balance sheet in 30 minutes
- Use best practices in **Financial Model building**
- Understand & develop forecasting basis for each line of IS, BS & CFS
- Build & Forecast Advanced Schedules including the following points
 - ▶ Debt Repayment Schedule (DRS)
- ▶ Fixed Assets Module (FAM)
 - ▶ Dividend & Equity Schedule (ES)

RATIOS

- In dept conceptual understanding of Financial ratios
 - **Liquidity** ratios
- **Profitability** ratios
- **Leverage** ratios
- Market value ratio
- **Efficiency** ratios

- Calculation and analysis of ratios on your chosen company
- Compare your company's ratios with competitors
- DuPont analysis

VALUATION:

(Understanding of various Valuation methods)

MODULE 6: INTRODUCTION TO VALUATION

- Overview of valuation: Introduce students to the concept of valuation and its importance in decision making. Provide an overview of the different types of valuation and their uses.
- The role of valuation in decision making: Explore the role of valuation in decision making, including investment decisions, mergers and acquisitions, and financial reporting.
- Key valuation approaches: Introduce the three main valuation approaches: income, market, and asset based
- Understanding financial statements and ratios: Review the key financial statements and ratios used in valuation, including the income statement, balance sheet, and cash flow statement.
- Time value of money: Explain the time value of money and its importance in valuation, including present value and future value calculations.

MODULE 7: DISCOUNTED CASH FLOW ANALYSIS

- Understanding the basics of DCF: Introduce the basics of DCF analysis, including the calculation of free cash flows and the use of a
- Steps involved in conducting a DCF analysis: Outline the steps involved in conducting a DCF analysis, including forecasting future cash flows, determining the appropriate discount rate, and calculating the terminal value.
- Forecasting future cash flows: Discuss the methods used to forecast future cash flows, including historical data, analyst forecasts, and management projections.
- Determining the appropriate discount rate and terminal value: Review the methods used to determine the appropriate discount rate and terminal value in a DCF analysis.

Sensitivity analysis: Explain the importance of sensitivity analysis in a DCF analysis and how it can be used to assess the impact of changes in key assumptions on the valuation.



MODULE 8: COMPARABLE COMPANY ANALYSIS (CCA)

- Understanding the basics of CCA: Introduce the basics of CCA, including the selection of comparable companies and the use of valuation multiples.
- **Identifying and selecting comparable companies:** Discuss the methods used to identify and select comparable companies, including industry and size comparability.
- Adjusting for differences between comparable companies and the target company: Review the methods used to adjust for
 differences between comparable companies and the target company, including adjustments for size, growth, and profitability.
- Analysing the results of the CCA: Explain how to analyse the results of a CCA and how to interpret the valuation multiples.

MODULE 9: PRECEDENT TRANSACTION ANALYSIS (PTA)

- **Understanding the basics of PTA:** Introduce the basics of PTA, including the selection of precedent transactions and the use of transaction multiples.
- **Identifying and selecting precedent transactions:** Discuss the methods used to identify and select precedent transactions, including transaction size and timing comparability.
- Adjusting for differences between precedent transactions and the target company: Review the methods used to adjust for
 differences between precedent transactions and the target company, including adjustments for size, growth, and profitability.
- Analysing the results of the PTA: Explain how to analyse the results of a PTA and how to interpret the transaction multiples.

MODULE 10: ASSET-BASED VALUATION

- **Understanding the basics of asset-based valuation:** Introduce the basics of asset-based valuation, including the identification and valuation of the company's assets and liabilities.
- Identifying and valuing the company's assets and liabilities: Discuss the methods used to identify and value the company's assets and liabilities, including tangible and intangible assets.
- Adjusting the asset-based valuation for market and economic conditions: Review the methods used to adjust the asset-based valuation for market and economic conditions.

MODULE 11: VALUATION ADJUSTMENTS

- Normalization adjustments: Review the methods used to make normalization adjustments to financial statements, such as adjusting
 for non-recurring items, extraordinary items
- **Non-operating assets and liabilities:** Discuss the treatment of non-operating assets and liabilities in valuation and the impact they can have on the valuation.
- **Control premiums and minority discounts:** Introduce the concept of control premiums and minority discounts and how they affect valuation.
- Synergies: Discuss the importance of synergies in valuation and the methods used to estimate them.
- Other valuation adjustments: Review other common valuation adjustments, such as adjustments for marketability and liquidity.



MODULE 12: VALUATION APPLICATIONS

- **Equity valuation:** Discuss the application of valuation techniques to equity valuation, including the use of multiples and the dividend discount model.
- **Business valuation:** Explore the application of valuation techniques to business valuation, including the determination of enterprise value and the use of weighted average cost of capital (WACC).
- Mergers and acquisitions: Discuss the use of valuation techniques in mergers and acquisitions, including the determination of a fair price for the target company.
- **Valuation for financial reporting:** Review the use of valuation techniques for financial reporting purposes, such as the impairment testing of goodwill and other long-lived assets.

MODULE 13: VALUATION CHALLENGES AND ETHICS

- **Valuation challenges:** Discuss the common challenges faced in valuation, such as the lack of reliable information, the uncertainty of future events, and the complexity of valuation models.
- **Ethical considerations in valuation:** Explore the ethical considerations in valuation, such as conflicts of interest, insider trading, and the appropriate use of valuation techniques.
- Case studies: Present case studies that demonstrate the challenges and ethical considerations in valuation and discuss how they were resolved.

MODULE 14: PRESENTATION, REAL CASE STUDIES, MOCK INTERVIEWS, SOFT SKILL

- 10+ real time case studies
- Prepare you on 100+ frequently asked Investment Banking interview questions with answers
- Positive attitude and emotional intelligence training
- Placement manager for 1 on 1 mentorship
- Communication and interpersonal skills training
- Conduct regular mock interviews
- Work on individual strengths, weaknesses and prepare interview script
- Profile building & marketing
- Interviews scheduling & helping candidate in placement



MODE OF LEARNING **CLASSROOM / ONLINE LIVE**

- (110+ hrs. rigorous training
- Trained by Valuation Experts
- Active learning
- **Small size batches**(Less than 20 Students)
- ✓ Individual progress measurement & attention
- **G** Real-time case studies & Practical approach
- **Complementary eLearning**
- Lifetime access to FINXL LMS
- **໒ Clear your doubts** face-to-face with Experts
- **Certificate** of Completion

PRE-RECORDED

- 40+ hours Audio Video presentation on building models, writing research reports
- Flexible learning anytime, anywhere
- **Questions & answers** forums
- **6** Online reading material
- Financial modeling eBooks
- **G** Financial models & reports on global companies
- **Certificate** of completion
- **ூ** Connect with valuation Banking **professional Globally**

CERTIFICATION PROCESS



CERTIFICATION PROVIDED









BUSINESS PROFESSIONALS

SHAPE THE BUSINESS

When it comes to determining the future strategy of a business, it can be a difficult task, particu-larly when there are multiple variables and scenarios to consider. Questions such as how to allocate available funds, where to relocate production facilities, and which market to enter can arise. Our financial models provide a systematic approach to these intricate issues, enabling a flexible evaluation and prioritization of all available alternatives.

RUN THE BUSINESS

Whether you are managing your business as usual or through a crisis, the achievement of targeted objectives is dependent on setting realistic forecasts, managing capital spending and ensuring cash and regulatory compliance The supporting financial models should reflect the current business operations, have the ability to measure the impact of current or future changes in key drivers and must include monitoring

EXPAND OR DIVEST THE BUSINESS

When developing your business to implement future strategies and achieve objectives, you may consider amalgamating suitable capabilities, assets, and expertise through transactional activities. We can provide aid in assessing the effects of synergy benefits or separation/carve-outs, as well as changes in capital structures in a typical deal. The financial models used for this must be strong and equipped with the capability to rapidly test numerous scenarios and their corresponding impacts.

EXAMPLES

SHAPE THE BUSINESS

- Strategic options
- Scenario analysis
- Product/service development
- Product/service cost & profitability
- Pricing analysis
- Cost analysis
- Dashboards & scorecards
- Monte Carlo simulation
- Sensitivity analysis

- Model reviews
- Cash flow modelling &
- valuation
- Carve-out planning
- Carve-out tracking
- Accounting Separation
- Synergy planning
- Synergy tracking
- Integration modelling

RUN THE BUSINESS

- Capital spending
- Forecasting & reporting
- Regulatory reporting compliance
- Covenant modelling

EXPAND OR DIVEST THE BUSINESS

- Acquisitions/disposals
- Mergers
- Debt restructuring





FREQUENTLY ASKED QUESTIONS

Have already done /doing certain levels of FRM/CFA/MBA/CA. Should I enroll for this program?

ANS Programs such as FRM, CFA, MBA, or CA do not offer practical training or live projects on financial modeling, equity research, valuations, forecasting of financial statements, research report writing, and interpretation of global companies. Additionally, these programs do not provide any live applications on various reports that are widely used and required in real time job.

All these content are available online. Why should I enroll for the program?

ANS In today's data age, all data is freely available online. It is not the problem of lack of access to information, but a problem of information overload that we deal with. This is just too much to grasp, and what is important gets lost in this flood of data available. We have carefully curated the content for your understanding, and created this program to help you focus on what is necessary for your preparation for these roles.

This seems to be a high intensity program. Will I be able to cope up with it while having other engagements?

ANS It is indeed a high intensity program. However, the self-paced nature allows us to customize the modules for your convenience. If you have specific engagements in college/your work, the program speed can be altered for those periods. However, this is still a rigorous program, meant for focused participants who intend to build a career in Investment Banking, Equity Research, Financial Modeling, Financial Analyst, Valuations & Corporate Finance. These are competitive areas, and unless we are rigorous, the learning is not possible. So we do expect that participants will be able to put in the requisite effort and hard work. Helping you manage this time well is our concern, so rest assured, you can leave that to us.

What if I miss sessions?

ANS You will never miss a lecture at FINXL! You can choose either of the two options:

- View the recorded session of the class available in your LMS
- You can attend the missed session, in any other live batch

What if I have queries after completing this course?

You get lifetime access to our Support Team who will help resolve your queries during and after the course

Is the course material accessible to the students even after the course training is over?

Yes! All learners get lifetime access to all course material once you have enrolled.



Have already done /doing certain levels of FRM/CFA/MBA/CA. Should I enroll for this program?

- ANS . Financial Modeling & Equity Research (FMER)
 - Investment Banking (IB)
 - Financial Planning & Analysis (FP&A)
 - Financial Analyst (FA)

- Startup Valuation
- MS Excel Expert
- PowerPoint Presentation
- Microsoft Power BI

How soon after signing up will I get access to the course content?

Programs such as FRM, CFA, MBA, or CA do not offer practical training or live projects on financial modeling, equity research, valuations, forecasting of financial statements, research report writing, and interpretation of global companies. Additionally, these programs do not provide any live applications on various reports that are widely used and required in real time job.

Is FINXL Certification worth it?

ANS The FINXL certification holds great value in today's job market. Having this in your resume can help open up lots of job opportunities for you. Financial Modeling & Equity Research certified professionals draw the best packages in the finance domain which is certainly a worthy investment for your career.

• How do I register for a course?

ANS You need to go to www.finxl.in website and Click on "LOGIN" and then Click on "REGISTER" Then select your course after your login and then click on "ENROLL NOW"

What are the payment options?

You can pay by credit card, debit card, Google Pay, PhonePe, Paytm or net banking from all the leading banks.

012 Do you provide placement assistance?

You will get assistance from our expert on resume preparation and job portal updation. You just need to raise a request in LMS and our expert will connect with you within 24 hrs. FINXL does provide placement assistance. It depends on prevailing market conditions & candidate profile. We regularly send and arrange interviews for our candidates in different companies.

NOTE:

FINXL does not guarantee placements. Placements are at the discretion of management and candidates should not enroll with a sole view to seek employment opportunities through us



COSTING PLAN







INR 60,000 (REAL TIME ONLINE LIVE TRAINING)



INR 30,000 (ONLINE PRE-RECORDED TRAINING)

COURSE DURATION FOR CLASSROOM TRAINING

Intensive 100+ hours

Weekday Batch

Monday to Thursday (4 Classes per week, 2.5 Hrs. Each, 2 Months)

Weekend Batch

Saturday & Sunday (2 Classes per weekend, 2.5 Hrs. Each, 3.5 Months)

TRENDING COURSES

Financial Planning & Analysis (FP&A)

Investment Banking (IB) Financial Analyst

Startup Valuation

Microsoft Power Bl

REGISTRATION AND PAYMENT

For registration and inquiries, please email us at **info@finxl.in** or call us at **+91 9158882688 / +91 8459024539 / +91 8109130909.**Registration will only be confirmed upon receipt of payment and registration form.

CANCELLATION POLICY

Full payment must be made in one go and once you have the access to our course content and videos, NO REFUND will be applicable.

OTHER TERMS AND CONDITIONS:

Online training courses may not be transferred to another student.



OUR PLACEMENTS

We work end to end with the candidates for starting a career in finance by giving them access to our well knit corporate network. Few of them are mentioned below.



PRE FINXL: ASSISTANT MANAGER, KIRLOSKAR EBARA PUMPS, PUNE
PLACEMENT: EQUITY RESEARCH ANALYST,

KPMG, MUMBAI



PRE FINXL: REVAL ANALYTICS, PUNE PLACEMENT: SR ANALYST, MOODY'S ANALYTICS, BANGLORE



PRE FINXL: MBA (FINANCE), MITCON PLACEMENT: EQUITY RESEARCH ANALYST,

CRISIL, PUNE



PRE FINXL: JOB SEEKER! B.E.(ELECTRONICS) PLACEMENT: FINANCIAL ANALYST, REVAL ANALYTICS, PUNE



PRE FINXL: DESS EQUITY ADVISORS, GURGAON PLACEMENT: SR. FINANCIAL ANALYST, MOODY'S ANALYSTICS, GURGAON



PRE FINXL: MBA (FINANCE), SINHGAD, PUNE PLACEMENT: FINANCIAL ANALYST,



PRE FINXL: REVAL ANALYTICS, PUNE PLACEMENT: LEAD ANALYST,



PRE FINXL: B.E. (CIVIL) PLACEMENT: IIM. FX-SENIOR FINANCIAL ANALYST, DSIJ, PUNE



RISHIKA AGARWALLA

PRE FINXL: AM IN ANAND RATHI, MBA(FIN), BALAJI PLACEMENT: FINANCIAL MODELING ANALYST, SHORE INFOTECH, HYDERABAD



PLACEMENT: ANALYST, MORNING STAR, MUMBAI



KUSHAL KHAIRE

PRE FINXL: MBA (FINANCE), MITCON PLACEMENT: ANALYST, DEUTSCHE BANK, PUNE



NIKHIL DESAI

PRE FINXL: RESEARCH ANALYST - NIVEZA INDIA PLACEMENT: SR ANALYST, MOODY'S ANALYTICS, BANGLORE



PRE FINXL: MBA (FINANCE) PLACEMENT: FINANCIAL ANALYST,



PRAGATI NAGAR

PRE FINXL: RELIANCE SECURITIES. PUNE PLACEMENT: CRISIL, EQUITY RESEARCH



PRE FINXL: MBA (FINANCE), SAI BALAJI, PUNE PLACEMENT: FINANCIAL ASSOCIATE, SG ANALYTICS



PRE FINXL: ANALYST-NORTHERN TRUST PLACEMENT: CONSULTANT-BUSINESS VALUATIONS. CRISIL, PUNE, INDIA



AYUSHI ZAMINDAR

SAMEER CHOUDHARY

PRE FINXL: CFA LEVEL 3, OPS EXECUTIVE,

PLACEMENT: VALUATION ANALYST, PKF

PRE FINXI: ICICI Bank WHEATON ADVISORS, PUNE

GLOB UP, MUMBAI

ADVISORY AUSTRALIA



AWESH DAREKHAN

PRE FINXI: MBA TOB SEEKER! PLACEMENT: EQUITY RESEARCH ANALYST, DALOOPA NOIDA



TANMAY GUNJAL

PRE FINXL: OPS EXECUTIVE GLOBEOP FINANCIAL SERVICES, MUMBAI, CFA-2 CLEARED
PLACEMENT: CREDIT ANALYST, CRISIL, PUNE



KAMYA JETHWANI

PRE FINXL: M. COM, MBA ASPIRANT



PRE FINXL: STUDENT, CA INTER, 3 YEARS OF ARTICALSHIP, INDORE PLACEMENT: EQUITY RESEARCH ANALYST. SG ANALYTICS, PUNE





WHEATON ADVISORS, PUNE

PRE FINXL: CFA LEVEL 3 CANDIDATE

PLACEMENT: EQUITY RESEARCH ANALYST,



Financial Analyst Investment Banking (IB)

Financial Planning & Analysis (FP&A)

Startup Valuation Microsoft Power Bl





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